



Entrepreneurship education

Development of the students' entrepreneurship skills

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Introduction

- In a period of globalization and modernization of the economy and IT (computer) societies' development, the tendency for business development is tightly connected with the use of the latest technology, by investing in the human resources development with the most sophisticated working methods.
- The primary development factor in the modern working conditions is knowledge-based economy enable of keeping economic development with more and better workplace and bigger social cohesion.

- The European Council in Lisbon, in march 2000, acknowledged the *important role of the education*
- as an integral part of the economy and social politics,
- as an instrument for competition strengthening,
- social inclusion, cohesion, mobility and growth of the employment.

- Business development starts with the educational system.
- In almost all transitional economies *the education reform is emphasized on every level*, starting with the pre-school, the primary, the secondary and the university education.
- Within these reforms, *people are becoming more conscious* about spreading of the culture influence in the society, the attitude towards work, business and towards entrepreneurship.

- With the promotion of the entrepreneurship attitudes and skills there is a great possibility of *students' improvement* as well as *improvement of the whole society*.
- Entrepreneurship is the main feature which can be *very useful* for all work and life activities.
- The education goal is to nurture the young people's qualities (the base of the entrepreneurship) such as: creativity, initiative, responsibility, independence, ability to take a risk etc. Encouraging the enterprise spirit is a key to achieve this goal.
- *Education can help* a lot in the entrepreneurship's culture development of young people and make them *be aware* of the entrepreneurship, developing their abilities and skills which will help them in their *professional career* as well as *in life* by becoming responsible and active members of the society.

The competence of entrepreneurship and national (governmental) educational documents

- The national program of the education development *emphasizes more and more the development of the basic competence*, the development of the entrepreneurs' behavior and skills.
- The programs should be more often based on learning through practice which will be a part of every strategy of stimulating basic competence.

Small Places Can Change the World

- The national program of the education development
- helps the *growth of effective education system* which consists of mechanisms to prepare young people and adults for all the challenges and changes;
- it helps to increase the possibilities for their *education mobility* and fulfillment of the *dynamic cooperation* between educational institutions and the needs which come from the sphere of labour and social life.
- The educational system will set structure and organization which will enable its functional *connection with the labour market*.
- The dynamics of the changes in the educational system will be followed by the dynamics of the changes in the necessary competences which will be dictated by the labour market.

- In programming of the high school education they should *start with the needs of the labour market* and should predict the adequate possibility for project activities from different fields such as Entrepreneurship and business (realistic and virtual school companies).
- In order to achieve all these things, will be needed an adequate skilled staff.

- *The university education* is an essential pillar on which social and economic development of every country is based.
- The university education presents the most significant priority of the Republic of Macedonia considering the importance of the contribution of the staff with university education to the economic development of the country, as well as the advantages which this education level offers such as the employment, the welfare and the culture of living of the population.
- For that purpose, in the upcoming period The Ministry of Education and Science will be persistent in building positive atmosphere for continuing study and development for people at different ages during the lifetime.

Encouragement of the entrepreneurship in the university education

- In the developed European countries, in the university education, the entrepreneurship teaching is focused on creating new businesses during which outstanding results are noticed.
- At the level of tertiary education, "entrepreneurship teaching provide the students with *specific training on how to start (and run) a business*, including the capacity to draft a real business plan and the skills associated with methods of identifying and assessing business opportunities.
- Also, it will *encourage and support embryonic business ideas* (for instance by providing special loans, business facilities, mentorship, etc.) – so that well-researched projects can be put into practice and finally reach the market".

Development of the students' entrepreneurship skills

- Our society has transformed from the society based on experience, to a society based on knowledge.
- In order to these changes, there is a greater need for new entrepreneurs who have desire for innovations and who are capable to be leaders through the proces of changes.
- These entrepreneurs should be motivated i.e. their consciousness for entrepreneurship and entrepreneur culture should be developed at a very early age.
- There is a great need for well trained teaching stuff that will be able to initiate the development of the entrepreneurial skills of the young people.

- The educational system should be able to teach their students about the basic economic culture; to know what is economy, marketing, competition, entrepreneurship etc., because the new economy necessitates entrepreneurial skills, independent, self-determining staff.
- It is necessary all young people to possess entrepreneurial skills, to advance their creativity, to awake their talent and in that way to become more skilled in achieving their professional ambitions and to be allowed to consider the creation of business as a possible option in their career.
- In this way they are becoming more prepared to conduct with innovative projects, to develop new activities as well as to establish their own company.

Small Places Can Change the World

- The education system has an assignment to:
 - raise the consciousness of the youth strengthening their entrepreneurial spirit,
 - put the world of business closer to them,
 - wipe out the barriers between the educational system and the business,
 - encourage the development of their entrepreneurial skills simultaneously with the development of their education,
 - enrich their experience for entrepreneurship,
 - organize projects for the development of the entrepreneurship with the cooperation of the local companies, in which all students will be included,
 - give young people a chance individually to take part in the creation of the small business,
 - create an open atmosphere for study in which the students will develop the necessary confidence and ability for taking risks.

- Young people need somebody to make them believe in their own creative forces, they should be educated to realize and use the local resources as a foundation for the creative values.
- With their self-assurance, young people can become more productive, can improve the workplaces and can take responsibility in their local community.
- The education plays an important role in the development of the attitudes, working habits and activities which improve the abilities for cooperation, creativity and innovation of children and young people, i.e. it is capable of stimulating the development of their entrepreneurial activities.

- The educational institutions and the government should support the net of teachers and trainers for entrepreneurship in order to encourage the mobility of teachers and the cooperation between the educational sector and the business and which will help them build a road of exchanging competence and knowledge and hold trainings, seminars, courses and studies for entrepreneurship.
- This will increase the participation of the professionals from this area in the educational process, because in that way more direct, approachable and larger access of the students to the world of business will be achieved, their entrepreneurial attitudes and skills will be developed and the realization of their entrepreneurial ideas will be encouraged and stimulated, which will directly be reflected in the development of the economy and the whole society.

- "The European experience shows that within the university education and the exploration work, the following skills and competences should be developed:
 - prediction of trends and *abilities of dealing with unpredictable development of the events*;
 - *team work* and ability of working with nets of teams;
 - *leadership*;
 - *communication skills*, including the use of foreign languages;
 - excellent abilities to apply the use of the *information technology* in the field in which the student is being educated;
 - being familiar with the law in the field of intellectual possession (also including the problems)".

Conclusion

- "The training for Entrepreneurship must continue through life. It must cover the full range of knowledge: knowing how to behave, how to handle knowledge, how to learn, know-how, and how to innovate, do good and lead others. This is the challenge of Europe. Our training system must be one which will encourage the spirit of entrepreneurship and innovation. This will enable us to create an economy which is truly working for the people."
- As individual entrepreneurs, the students should follow their wishes, they should be able to use the possibilities for their achievement and believe in the possible success.

"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. Therefore, all progress depends on the unreasonable man".

George Bernard Shaw

Thank you for your attention!